



Introducing the Building Energy Professional Certification

The certification for those on the Business Side of Energy Management.

AEE's Certified Business Energy Professional (BEP) program awards special recognition to those business/marketing and energy professionals who have demonstrated a high level of competence and ethical fitness for business/marketing and energy management related disciplines, as well as laws governing and affecting energy professionals.

Professionals suited for BEPs: Electric and Gas Utility Account Representatives, Corporate energy managers, Facility Managers or Facility Energy Managers, School and Institutional Energy Managers, Energy Services Company Business Development Professionals and Account Representatives, Alternative Financing Experts.

- The BEP course is designed to focus on the energy management decision making process as well as the business side of energy management. With this decision making focus, there is less focus on the technical calculations that you may see in other AEE Courses.
- The BEP is a very broad and thorough course. The course is aligned to gain insight into many areas of energy management that can be easily implemented. Attendees begin making an immediate impact after completing this course.
- The course is based on decision making; therefore, many areas of risk analysis and how to mitigate this risk will be discussed. It provides detailed knowledge of how to successfully compete for those dollars that an organization has to spend as well as learning pitfalls with other project decisions.

Course Registration: ArkansasAEE.org

Course Instruction: May 1-5, 2023, 8am-5pm; exam is held Friday morning
(3.2 CEUs awarded, 32 PDHs, 6.4 AEE Credits)

Course Fee: \$ 850* first 20 Arkansas AEE members/AR residents

\$1950 Non-resident, non-member ticket; tickets to AR residents >20

*Course fee subsidized by *Energy Efficiency Arkansas* ; Exam fee Waived. Separate exam application is required.

Course Instructor: Mark Roche, BEP Chairman

Course Location: Harrison Energy Partners Training Center, Little Rock, AR

In preparation for the class, and to apply for exam:

<https://www.aeecenter.org/certifications/resources/bep-resources>

[Certified Business Energy Professional \(BEP\) Exam Application](#) or [Energy Manager in Training \(EMIT\) Exam Application](#) If you have any questions regarding the application process, please contact Francine Seskin / 770-447-5083 x.223 / francine@aeecenter.org.

What you should bring to class:

Pencils, Highlighters, Notebook and sticky tabs; Scientific calculator (TI30, 30x, 35 or 35x)

Objectives of the BEP certification

- To raise the professional standards of those engaged in business/marketing, energy management, utility account management and customer service representative.
- To improve the practice of energy management by encouraging energy business professionals in a continuing education program of professional development.
- To identify persons with acceptable knowledge of the principles and practices of business/marketing and energy management related disciplines and laws governing and affecting energy professionals through completing an examination and fulfilling prescribed standards of performance and conduct.
- To award special recognition to those business/marketing and energy professionals who have demonstrated a high level of competence and ethical fitness for business

Email: Energy_Education@ArkansasAEE.org for more information

ENERGY EFFICIENCY
ARKANSAS

Arkansas Chapter

The Association
of Energy Engineers